



Friday 8<sup>th</sup> April

**Re: XXXX/ Lion**

Dear Club Presidents,

As another exciting season of community rugby league is kicking off, I wanted to take this opportunity to remind you of the QRL's partnership with XXXX / Lion.

In 2022 we celebrate 32 Years of Partnership with XXXX. The investment, financial and otherwise that XXXX have made into Rugby League across Queensland in those years has been significant.

In 2022 the impetus for our QRL Clubs across the State to exclusively range Lion products (100%) remains paramount.

Lion (and their brands) are the Exclusive Beer, Cider and Seltzer provider for the QRL including the QLD Maroons, Harvey Norman Queensland Maroons the QRL Divisions and all affiliates. To ensure you are aware of the current portfolio of products available via Lion, the full list is attached to this email.

QRL Divisions and affiliates are required to exclusively stock (100%) and range ONLY Lion Beer, Cider & Seltzer in the following areas:

- Club Ground Bars (including Dressing Rooms Post Game)
- Club / Local League / Region Functions
- Club / Local League / Region Club Events
- Club / Local League / Region Competition Ground Bars (including Dressing Rooms Post Game)

***Please note: this agreement does not include Licenced League Clubs***

***QRL Area Managers will be conducting regular health checks of your bars throughout the season.***

***Clubs that are found to be non-compliant will be issued with breaches notices which may result in funding to Local Leagues being withheld or withdrawn.***

Should you wish to discuss this requirement, please contact your QRL Regional Manager to discuss in the first instance.

Yours Sincerely,

**Glenn Ottaway**  
Queensland Rugby League  
General Manager of Community & Competitions

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