



**Express your interest to
Partner with
RUGBY LEAGUE BRISBANE**

ABOUT US

OUR VISION

Clubs and competitions that unite, excite, inspire and grow Brisbane's Rugby League community.

OUR PURPOSE

Supporting sustainable and vibrant Rugby League clubs and competitions in Brisbane.

OUR VALUES

UNITE

Working together to support Brisbane clubs and competitions

EXCITE

More players across Brisbane clubs with more fans watching and engaging

INSPIRE

Be Brisbane's most inspirational sport



OUR STRUCTURE

Queensland Rugby League

Rugby League Brisbane Board

QRL Area Manager

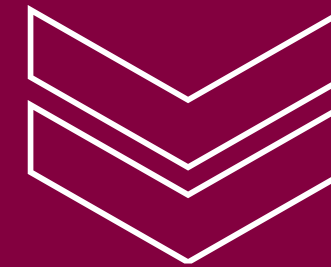
Game
Development
Staff

Club Support Coordinators
Competition Coordinator

RLB Sub-
Committees

50x RLB Clubs &
Associations

OUR COMMUNITY



**Australia's largest league
with 18.5k players**



**50 affiliated rugby league
clubs**



13,000+ Facebook Followers

Best Post Engagement - 390,000

Every kicker dreams of this moment... #GrandFinals



HOW WILL THIS PARTNERSHIP HELP?

Your support will help provide a pathway for all players and volunteers, from our under 6s through to the Premier Senior Competitions of Rugby League Brisbane.

Your funding assistance will help but is not limited to the following areas of expenditure:

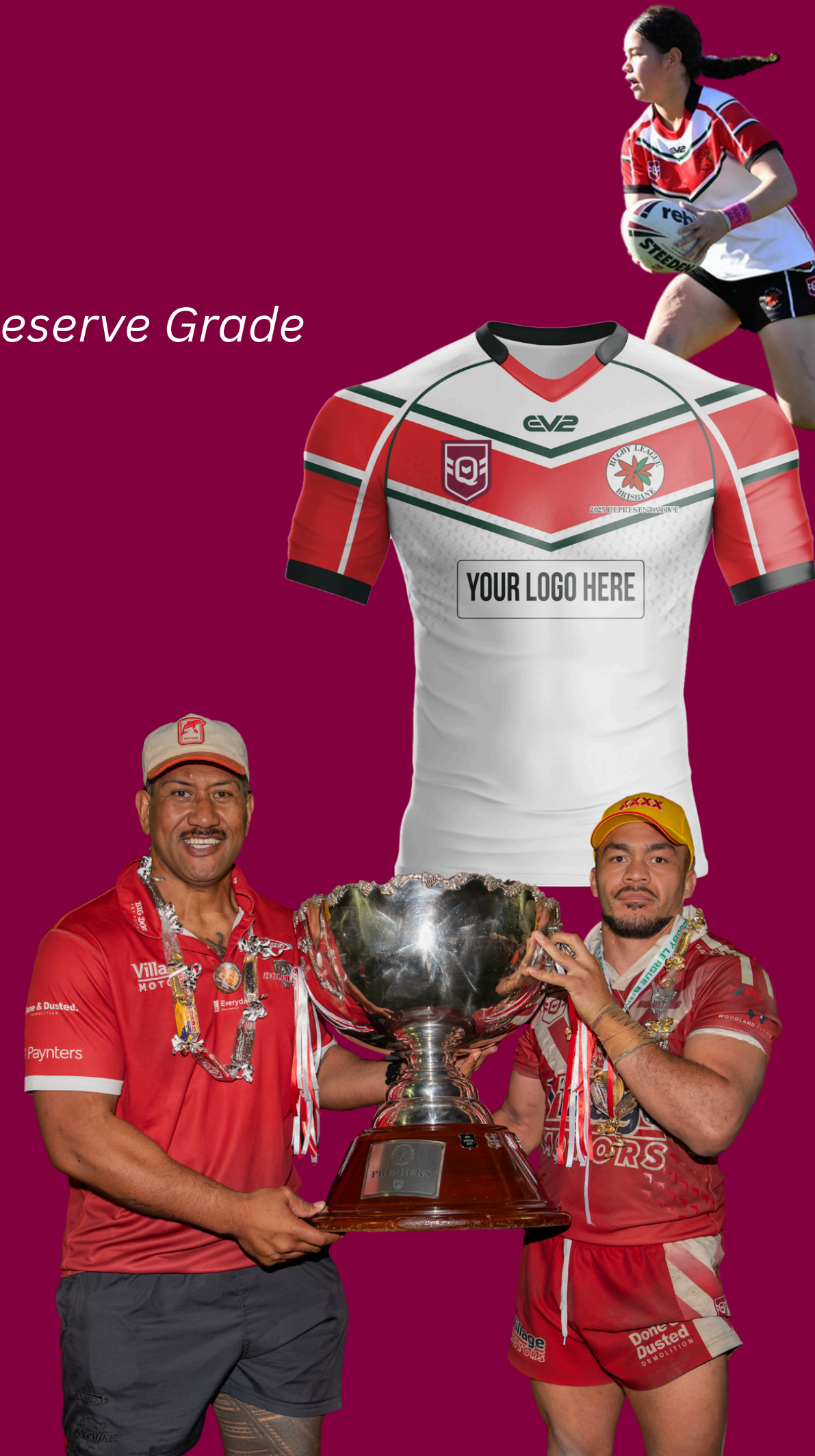
- Volunteer Engagement
- Female Participation
- Game Development
- Various Awareness Programs
- Promotion of Rugby League
- Administration & Governance
- Representative Teams
- New Equipment



BRL PREMIER GRADE

Available assets:

- Exclusive Naming Rights for BRL Premier Grade competitions (*A Grade, Reserve Grade and Colts*)
- Company Branding on BRL Competition Live Stream
- Company Branding on BRL Social Media Highlights
- Company Branding on Brisbane Poinsettias Apparel (*Front of Jersey*)
- Framed Rugby League Brisbane Representative Jersey
- Company Branding included on RLB Letterhead
- Naming Rights to BRL Top Points Scorer and Top Try Scorer
- x6 Tickets to Rugby League Brisbane Presentation night
- Ability to promote on all RLB social media
- Logo painted on the BRL Grand Final field
- Inclusion on RLB Website as a Partner
- Ability to host an activation at the BRL Grand Final
- x6 Invitations to attend to BRL Grand Final Corporate function
- MySideline communication x4 a year
- Grand Final Activations
- Email Signature inclusion



OPEN MEN'S COMPETITIONS

Available assets:

- Exclusive Naming Rights for all RLB Open Men's Competitions.
- Company Branding on Brisbane Poinsettias Apparel (*back of Jersey*)
- Company Branding included on RLB Letterhead.
- Naming Rights to RLB Open Men's Player of the Year Award.
- x4 Tickets to Rugby League Brisbane Presentation night
- Ability to promote on all RLB social media
- Inclusion on RLB Website as a Partner
- Invitation to host stall at BRL Grand Final
- MySideline communication x4 a year
- Grand Final Activations
- Email Signature inclusion



JUNIORS

Available assets:

- Exclusive Naming Rights for all RLB Junior Competitions (Under 6 - Under 17).
- Company Branding on Brisbane Poinsettias Apparel (*playing shorts*)
- Company Branding included on RLB Letterhead.
- 4x Tickets to presentation night
- Ability to promote on all RLB social media
- MySideline communication x4 a year
- Inclusion on RLB Website as a Partner
- Gala Day Activations
- Grand Final Activations
- Email Signature inclusion



CONTACT US



**Rugby League Brisbane
Chairperson**

**Sharon Hickey
M: 0414 881 246
E: rlbshickey@outlook.com**

**Rugby League Brisbane
Company Secretary**

**Nick Pelgrave
M: 0468 522 941
E: rlbnpelgrave@outlook.com**